

Restyling

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THE AUTO, TRUCK AND SUV ACCESSORY MAGAZINE

WWW.RESTYLINGMAG.COM

Winning Combinations

The 2009 Restyling Awards'
Truck, Car & SUV Stars



PLOTTING NEW WAYS

Cutter Technology A Boon For Film Users

Also in this Issue:

- Front Line Protection:
Grilles & Guards
- Shop Feng Shui:
Making Showrooms Work
- **New!** Business Sense

The 2009 Restyling Awards

Judgment day can be a good time, especially when it's the annual assessment of just how well people are doing — doing their jobs, doing their best, doing their industry proud.

This is *Restyling* magazine's 11th awards recognition competition, and if it demonstrates anything, it's the combined creativity, product salability and expertise of today's restylers.

The number of entries surpassed last year's — in all, 44 submissions came via e-mail or ground delivery (we actually had several more, but they either lacked a description of the work performed or exceeded the limit of allowable entries per category). But even more so, those who entered the vehicle projects they considered as exemplary of the work they do for their varied clientele base demonstrated a quality and artisanship that serve together as a hallmark of the most professional aspects of our restyling industry. Five judges carefully considered each entry:

- Jef White, editor of *Performance Business* magazine and former longtime editor of *Restyling*
- Steve Zacher, co-owner and art director of RV Stripes & Graphics, Mesa, Ariz.
- Kristina Flees Yeingst, former editor and publisher of *Auto Graphics* magazine
- John Carollo, longtime auto industry writer and vehicle aficionado
- Kristian Wieber, former editor of *Performance Business* magazine

To be sure, the judges were impressed by so many of the projects submitted; while most projects fared high above the midmark of acceptability, there were those that scored closer to the ideal of perfection — the perfect 10. Indeed, some work garnered the top score from several judges. Each judge carefully considered each anonymously presented project from his or her personal perspective as an industry-knowledgeable professional, considering its overall marketability to consumers as a whole and to automobile dealers.

Each entry was judged on its own merits via the submitted image or images, and its accompanying text. A maximum of four images, representative of the project, was posted online for the judges to view.

Some projects concentrated on rebuilds, redesigns or restyles catered to a specific, single customer wanting a specific vehicle look; others targeted more mainstream consumers who, nevertheless, would want something distinctive, even unique, that along with a personal comfort, style and a touch of *joie de vivre* would bring long, admiring looks and maybe some oohs and ahhs.

Mustangs really captured the eyes of the judges, noted by the total number of high scores in the Car category.

We acknowledge all of those restyling professionals who sent us examples of their work, for they demonstrate that the world of restyling continues to provide the artistic and performance touches that give that personalized quality that vehicle owners continue to seek.

1ST Place CAR

2008 MUSTANG GT
By Auto Additions Inc.,
Westerville, Ohio
Submitted by Josh Poulson, general manager



- Razzi GT ground effects package
- Classic Design concepts billet grilles (upper & lower)
- PIAA blue fog lights
- Mazzi 20" chrome wheels & tires
- Roush Hood scoop
- Dual 10" blue racing stripes

- Roadwire black leather
- Ford Racing hood pins
- Wilpak side-painted window louvers
- Wilpak rear window louver painted to match black leather interior